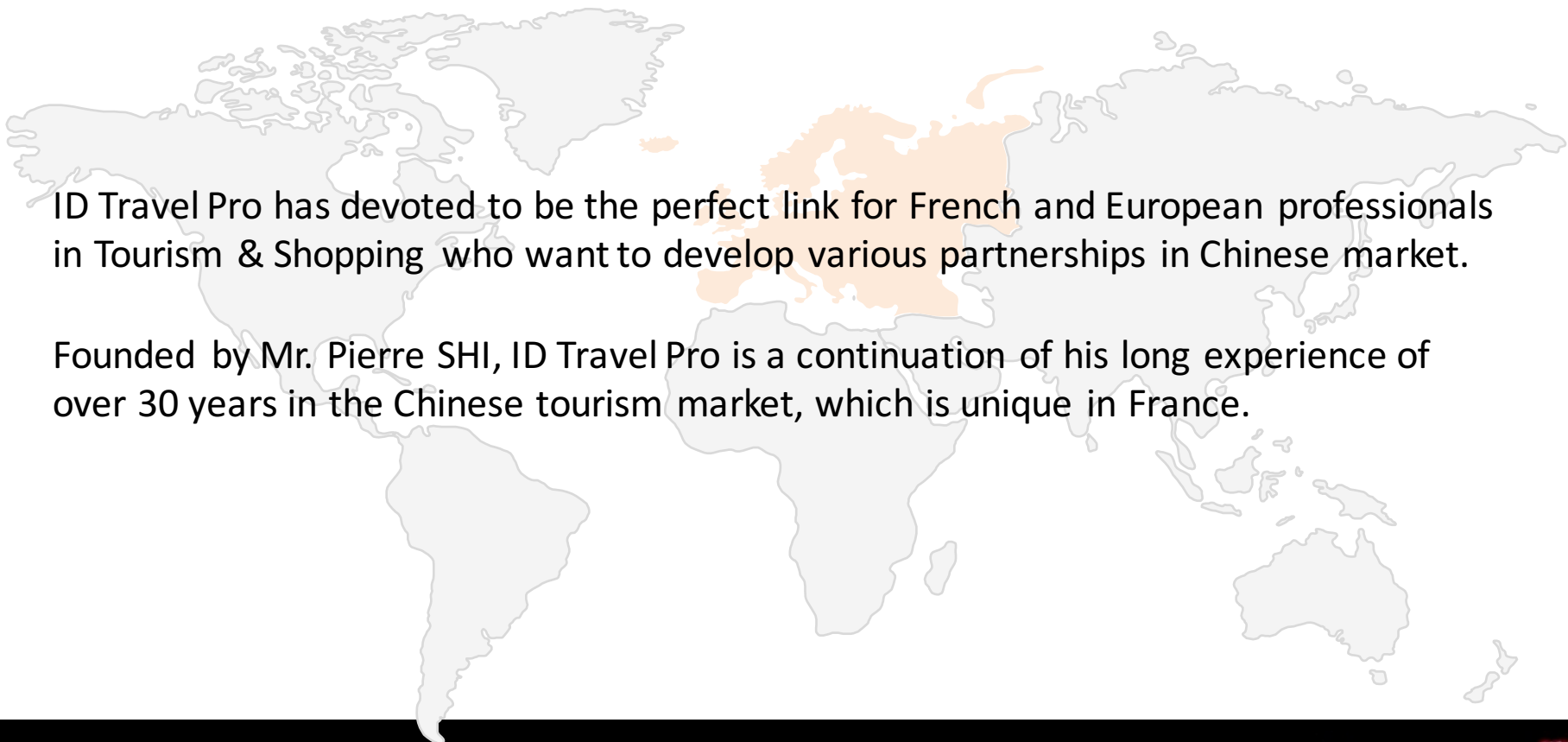
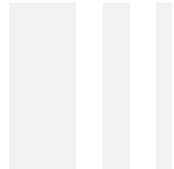


WE FOCUS ON PROMOTING TOURISM &  
SHOPPING BETWEEN EUROPE AND CHINA.



# ID Travel Pro is your active partner in China !



ID Travel Pro has devoted to be the perfect link for French and European professionals in Tourism & Shopping who want to develop various partnerships in Chinese market.

Founded by Mr. Pierre SHI, ID Travel Pro is a continuation of his long experience of over 30 years in the Chinese tourism market, which is unique in France.

# About ID Travel Pro's Platform

ID Travel Pro is therefore the missing link between China and Europe, through a permanent network of Chinese and European professionals, grouping many partners such as:

- ✧ Territorial Administrations in Tourism in France and Europe : local and regional authorities, Tourism offices & congress ...
- ✧ Providers and local suppliers : museums, historical sites, golfs & Yacht, high-end shopping, accommodations ...

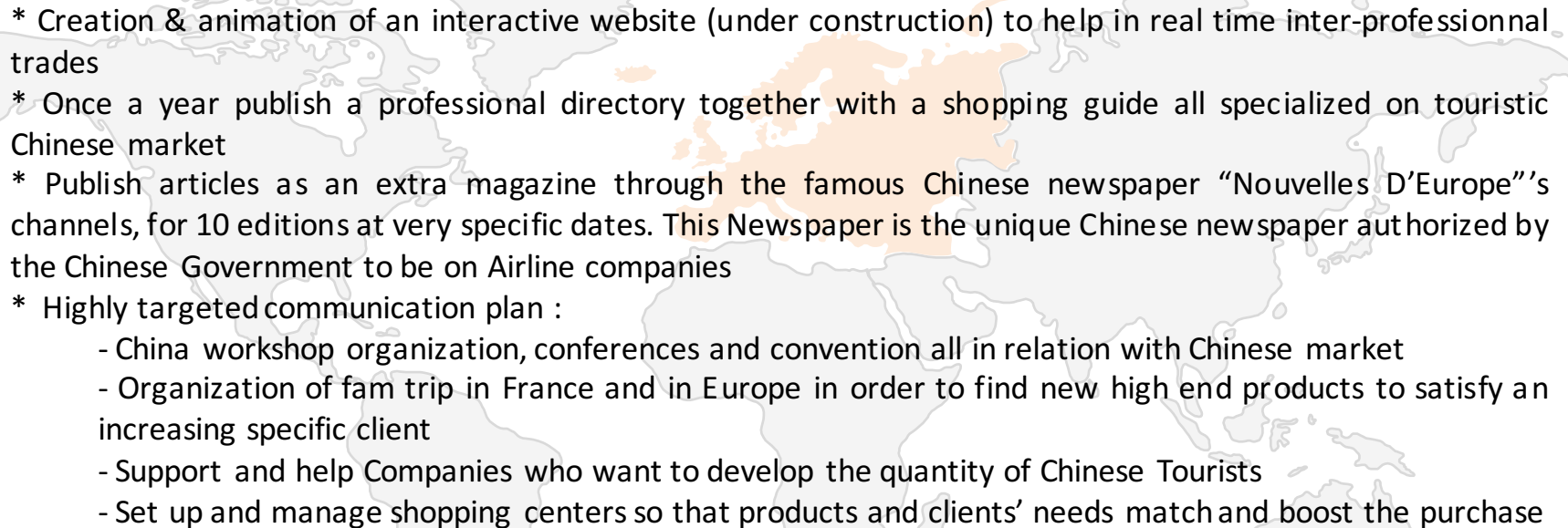


- ✧ Tour operators, travel agencies in China : we are in regular relationship with 1200 Chinese licensed TO
- ✧ associations of inbound agencies located in France & Europe (more than 500 pros in our network) (ACAV & EFCT)
- ✧ Tour leader guides who work with Chinese Tourists in Europe (1100 TL)
- ✧ Federation of the Chinese guides in Europe who count 3500 members, whom 50% is Tour leader guides

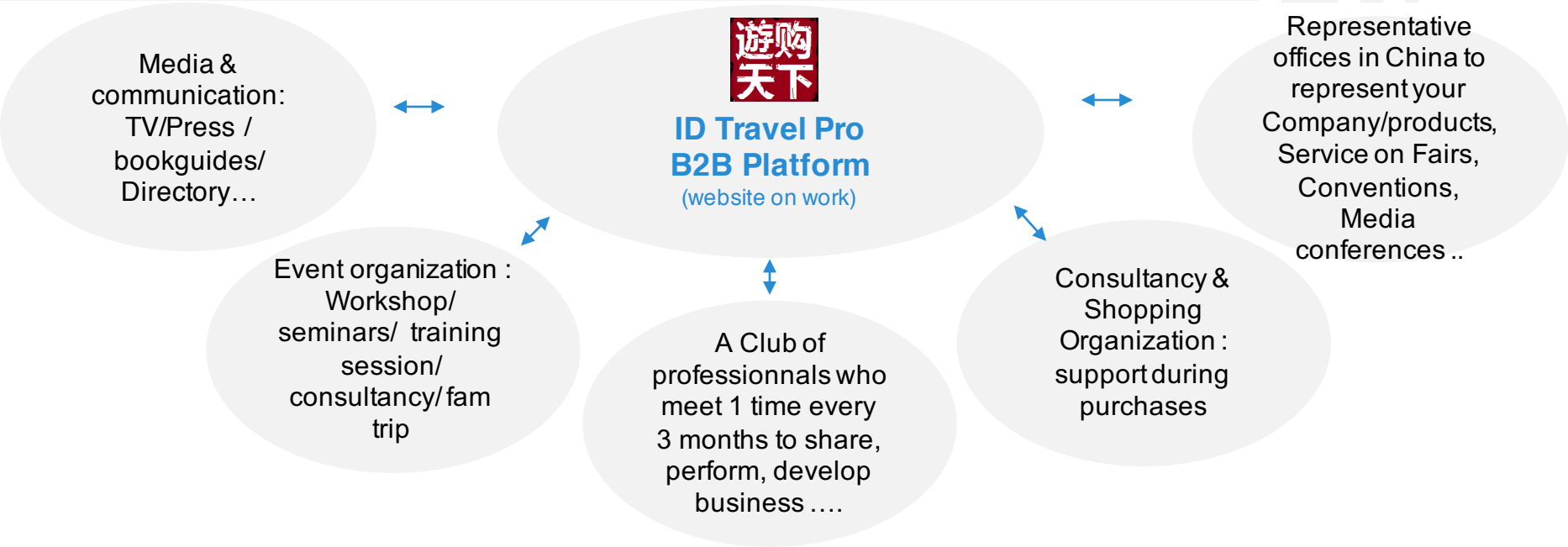
**This extensive network enables European professionals to broadcast permanently their new tourism and luxury products and communicate easily with each other.**

\* Thanks to this network, the contributors in the tourism distribution in China, still very reactive, can then create or imply the launch of products tailored to the target client.

# Our action on the Chinese market :

- 
- \* Creation & animation of an interactive website (under construction) to help in real time inter-professional trades
  - \* Once a year publish a professional directory together with a shopping guide all specialized on touristic Chinese market
  - \* Publish articles as an extra magazine through the famous Chinese newspaper “Nouvelles D’Europe”’s channels, for 10 editions at very specific dates. This Newspaper is the unique Chinese newspaper authorized by the Chinese Government to be on Airline companies
  - \* Highly targeted communication plan :
    - China workshop organization, conferences and convention all in relation with Chinese market
    - Organization of fam trip in France and in Europe in order to find new high end products to satisfy an increasing specific client
    - Support and help Companies who want to develop the quantity of Chinese Tourists
    - Set up and manage shopping centers so that products and clients’ needs match and boost the purchase

# Our main activities :



ID Travel Pro is your ideal partner in order to build and retain a high level Chinese customers . Well established in China and Europe, ID Travel Pro allows you to start and speed up your development in China by his knowledge of the fine organization of the local tourism industry and expertise in the identification of actors able to initiate and maintain communication and collaboration effective and perennial.